



the alternative to the ordinary



SA is the only loudspeaker brand in the world founded by a musician. Ole Witthøft played in a band and was surprised that none of the speakers on the market were capable of reproducing music in a natural way.

When he built his first speakers in 1984, the press proclaimed that:

"This speaker sets new standards".

Since then, our speakers have spread to most of the world and have come out top in countless tests and won numerous awards. People who choose to live with our speakers stand out from the crowd because they demand sound experiences above the ordinary standard.

durable concepts

Today, Ole Witthøft is development manager for SA and heads one of the best acoustics teams in the world. Our work is driven by a love of sound

and not by current technological standards. We constantly probe the limits of technology, seeking to produce speakers even more musical than ever before.

As a result, it usually takes several years to develop an SA speaker. They are, on the other hand, based on concepts that easily stand the test of time.

form with content

Speakers sound best when they are placed in a central and visible position in your home. For that reason, SA integrates acoustics and design, producing craftsmanship so beautiful that our speakers are also a pleasure when they are not being used.

Our speakers are designed to be a part of your home as well as to sound perfect in combination with any quality home audio system.























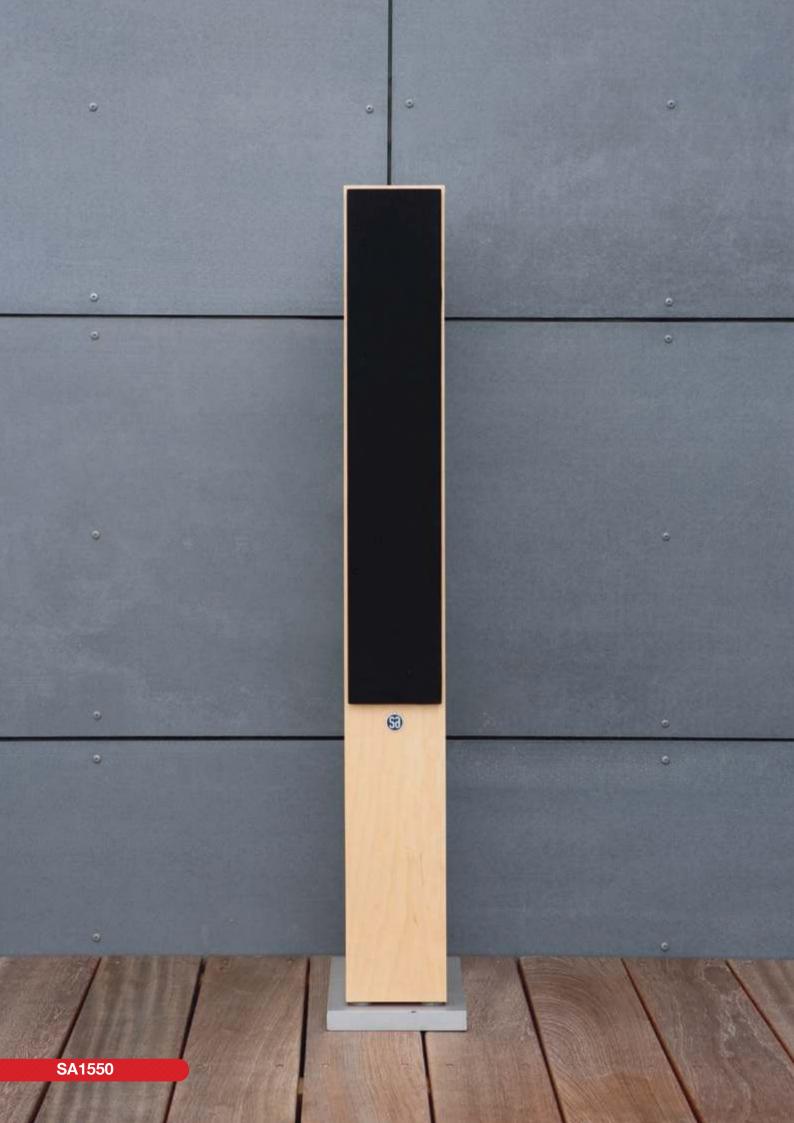














































































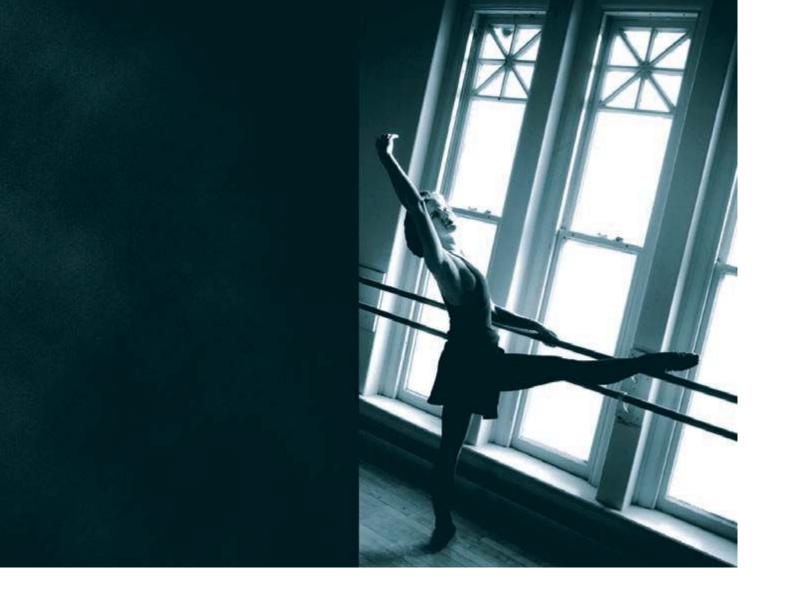
































































SA720AV



SA710AV



SA520AV



SA510AV





SA talent

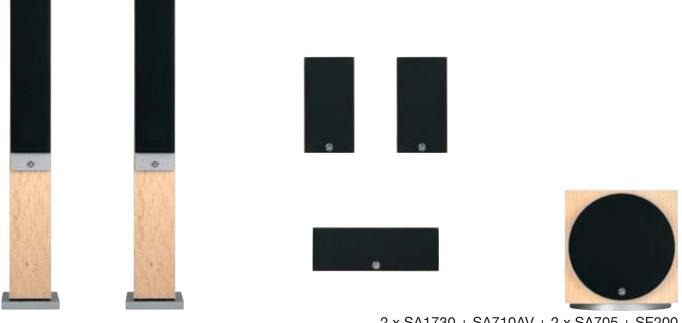




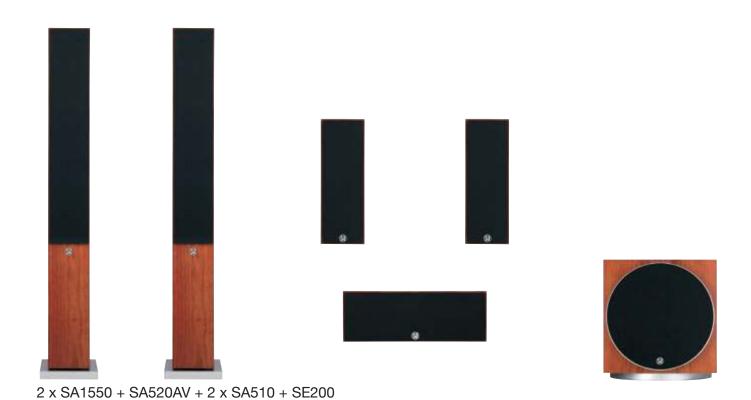


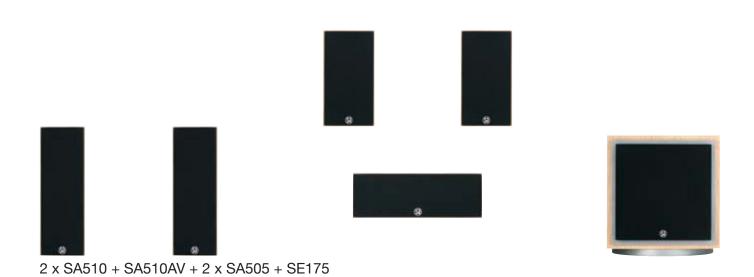


2 x SA1750 + SA720AV + 2 x SA comet + SE200



2 x SA1730 + SA710AV + 2 x SA705 + SE200











4 x SA comet + SA comet AV + SE200







5 x SA talent + SE200

